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OVERVIEW

Design leader with over 7 years of creating digital products, and 3 years managing teams. Open to remote opportunities, or local in Ottawa, On Canada.

SKILLS

- 👥 Working with teams
- ⚡ Ownership
- 📋 Prioritizing
- 🗨️ Presentation & storytelling
- 🚀 Shipping quality, quickly
- 🧑‍🔬 Testing thoughtfully
- ❤️ Loving what I do

LATEST EXPERIENCE

Fullscript | 4 years, 3 months

Remote

Director, Product Design | 1 year, 6 months

I own the design strategy for 4 different healthcare product solutions that generated over a half billion dollars in 2022, and serve more than 4 million users. I am the voice of design across the company.

- I lead a team of 18 product designers and 1 researcher.
- I am a partner in overarching product strategy with our VP's and Executives in Product, Engineering, and Data.
- I create design OKR's that result in better user retention each year.

Manager, Product Design | 1 year, 8 months

I created an environment of enjoyable, challenging and fulfilling design work, resulting in excellent talent retention and growth.

- I hired remote positions in Canada to scale product design.
- I created management programs and a design process that has increased design efficiency and quality.

Product Designer | 1 year, 3 months

I started the product design team as product designer #1.

- I created our Design System which scales consistency and quality with the rest of the design team.
- I designed 2 new product lines that helped increase our acquisition of users by over 40% since 2020, in a 0-1 and 1-100 setting.
- I redesigned our core applications onboarding experience, resulting in a 20% lift of activations in the following 3 months.

HRSG | 1 year, 3 months

On site

UX Designer | 5 months

I optimized core user flows to reduce solution complexity while collaborating with Product Managers, Designers and Engineers.

- I worked on key modules in 0-1 settings to introduce new features and scale our offering to bring on new enterprise clients.
- We earned a Brandon Hall Group Bronze Award for Excellence in a Career Management or Planning Technology category.

Jr. UX Designer | 10 months

I partnered with Senior Designers to work through ideation, solution, and testing of end to end experiences.

- I collaborated closely with the team to learn strong best practices in research, informing information architecture, interaction and visual design, as well as user testing.

EDUCATION

Algonquin College 2018 / Graduate program in Web and Mobile UX Design

Sheridan College. 2017 / Post Graduate in Interactive Media Management

Mount Allison U. 2014 / Undergraduate in Philosophy & Music

Academy of Recording Arts 2010 / Diploma in Audio Engineering